







Leo Brand Strategy Objective in coming 5 years



- ✓ No.1 pump brand from China
- ✓ famous pump brand and one of the top10 pump manufacturer world widely
- □ Domestic pump: one of the top 5 international brand, step into the advanced stage of brand internationalization.
- □Commercial pump: Complete the first stage of brand internationalization-brand recognition

Factory (5plants)





Domestic pump factory



Headquarters of Zhejiang Pump Industry



New East Area (South Section) New Factory Zone



Domestic pump & garden machinery factory

Commercial pump factory



Factory

Casting plant



New East Area (North Section) New Factory Zone

Leo today



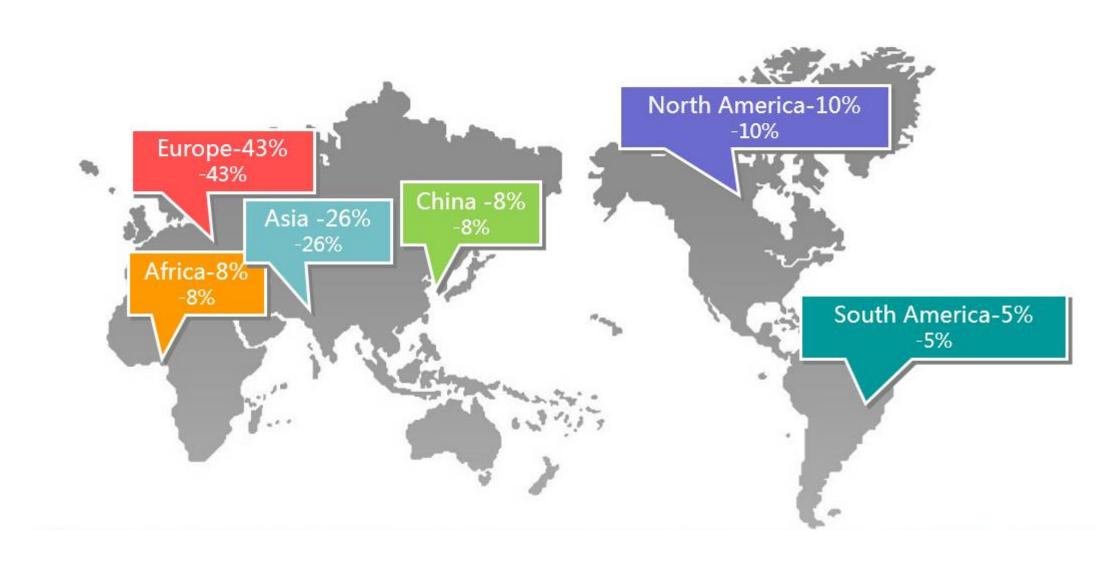
Annual production of over 6.000.000sets of pumps

24.000 pumps/day

400.000m² Production capacity (63 soccer fields)

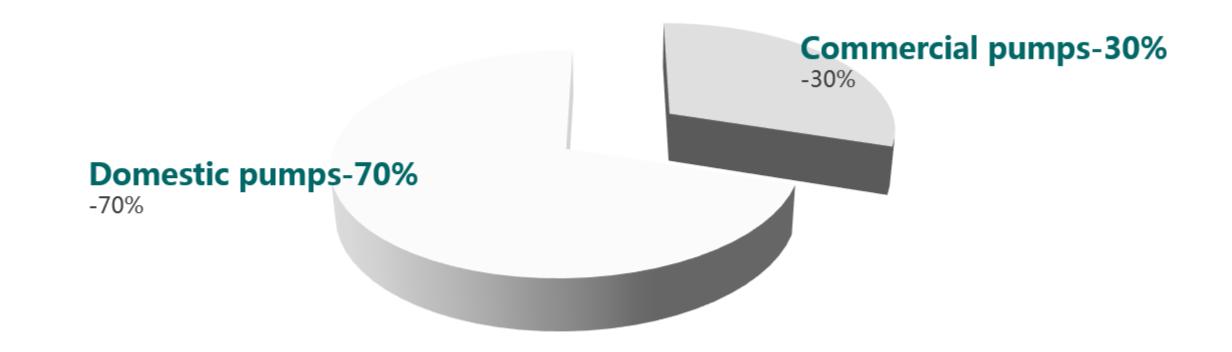
Leo Worldwide





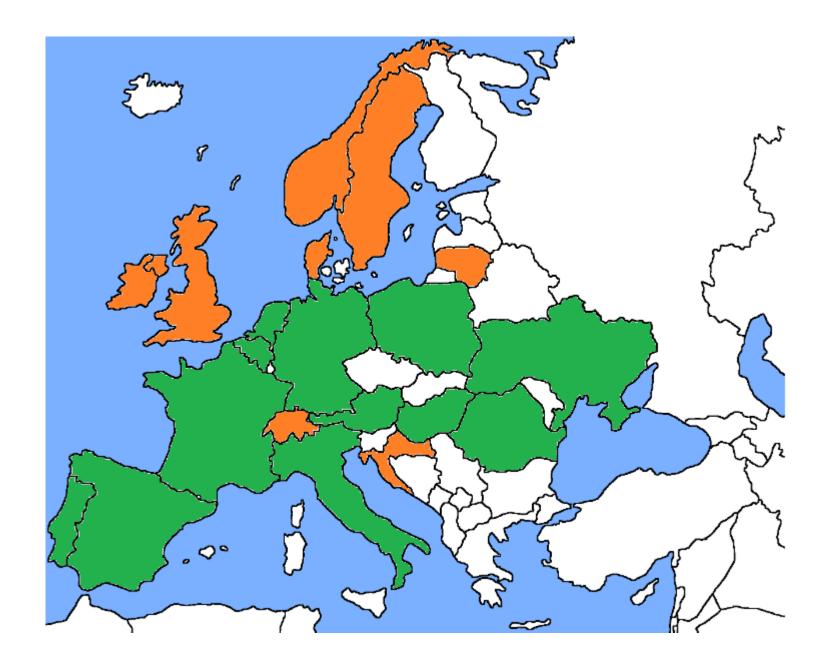
Leo Worldwide





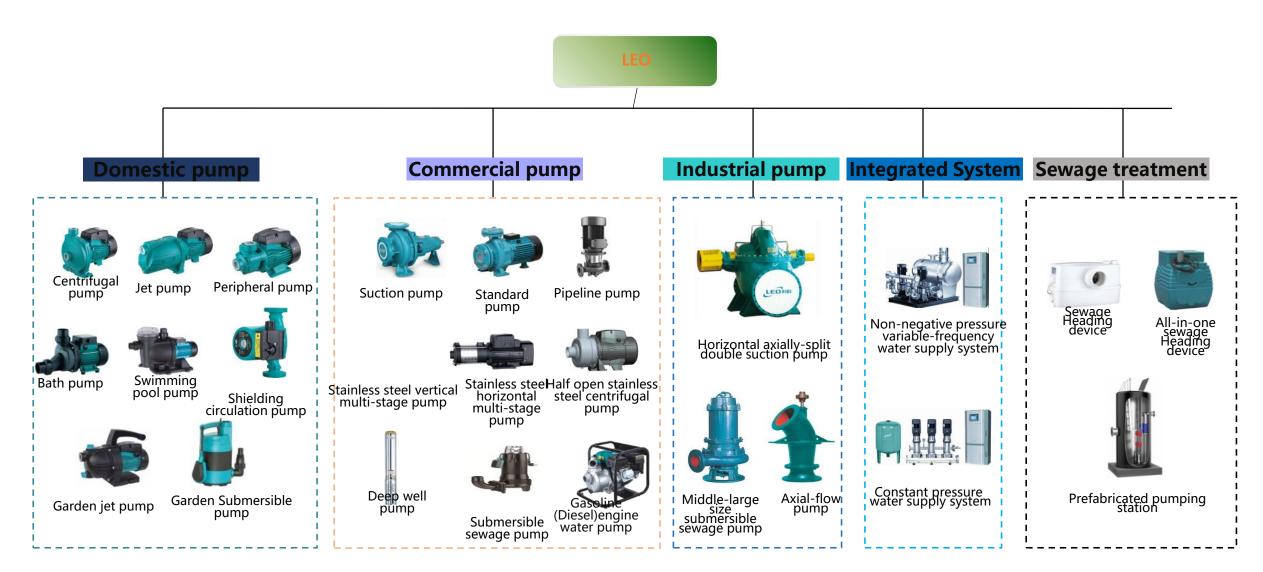
Leo Europe





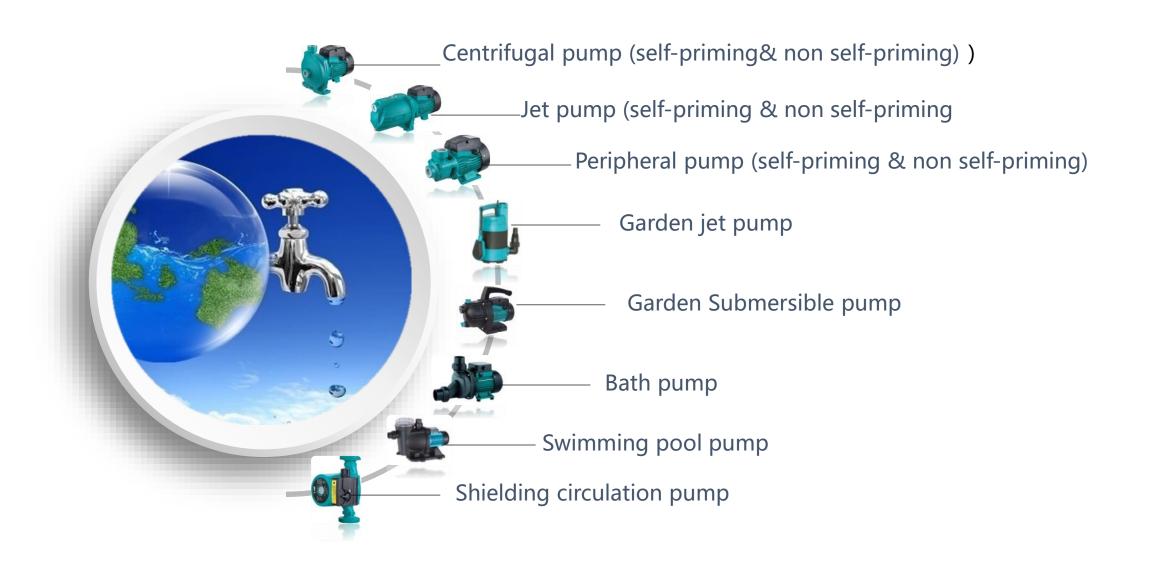


LEO Product Category_____



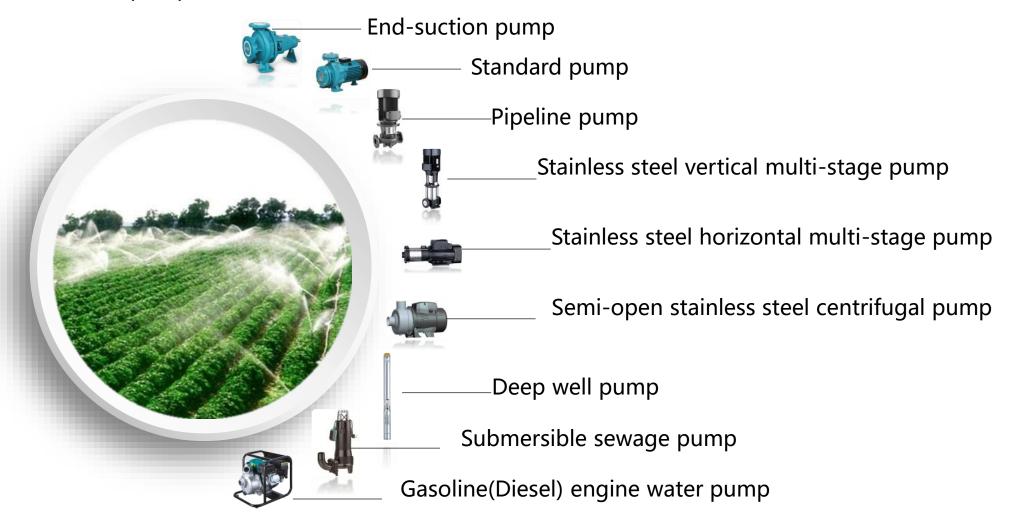


■Domestic pump 民用泵



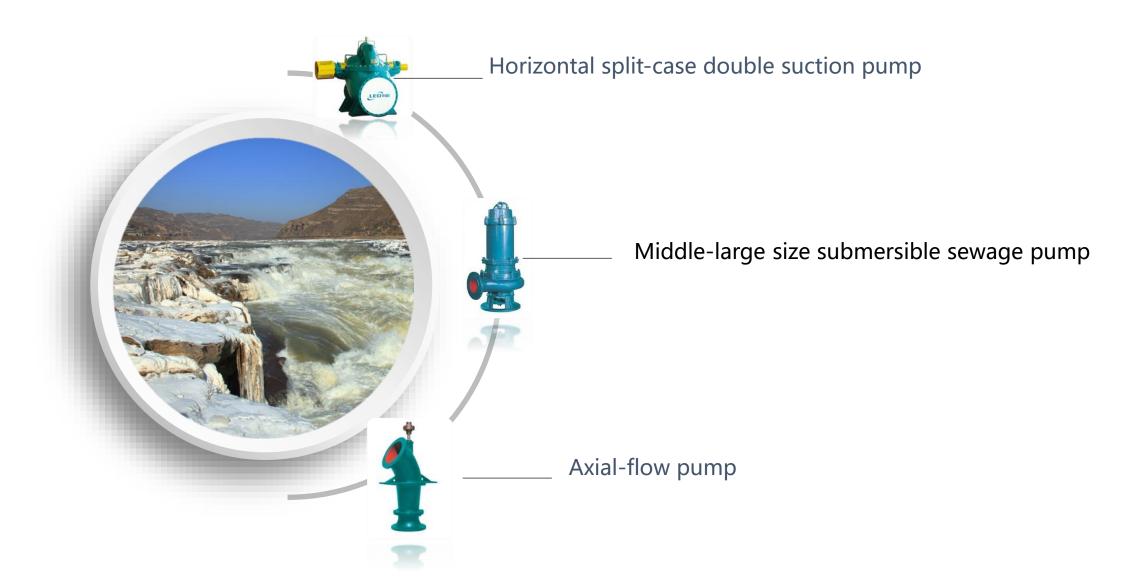


Commercial pump



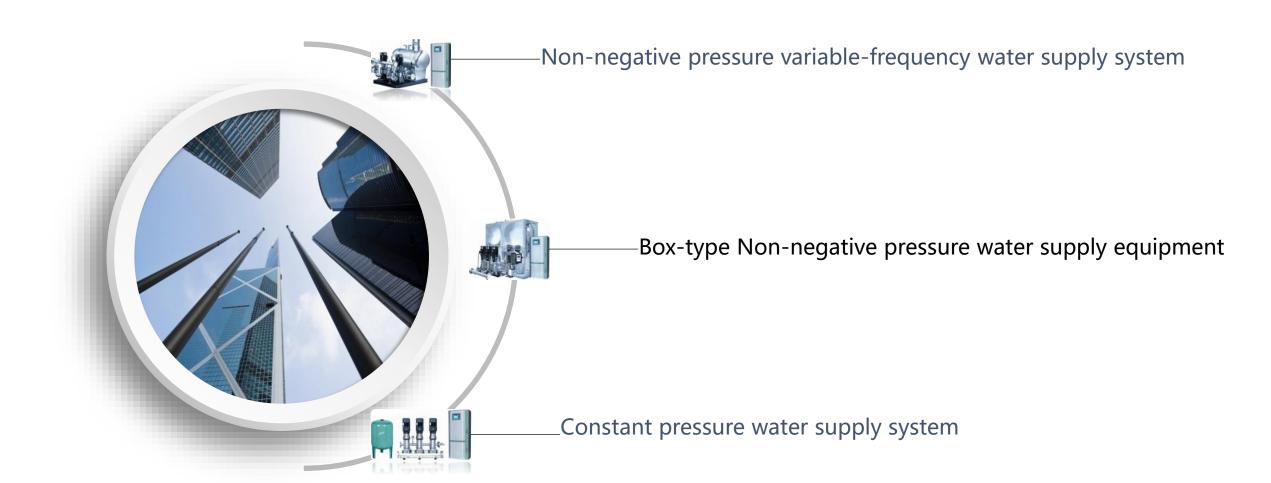


■Industrial pump



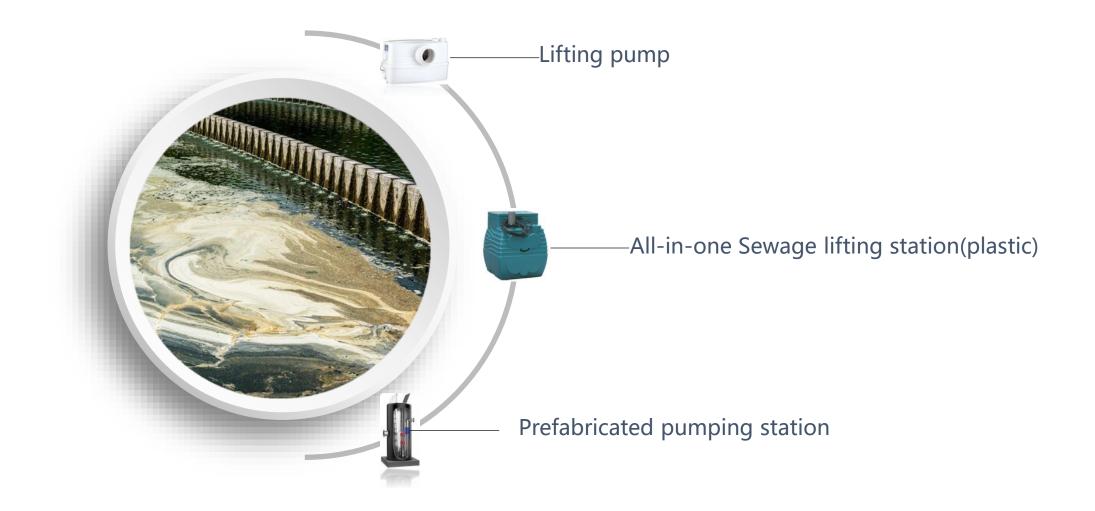


Water Supply System





Sewage treatment



Commercial benefits of Leo Pumps



- High & consistent quality
- European standards (CE)
- Asian prices
- Own design, no copy
- Commercial packaging
- Stock in Belgium
- Support from Belgium
- Competition of the commercial market (not DIY)
- Competitors: DAB, Wilo, Grundfos, Pedrollo, Pentax, Saer,...
- Best price quality rate in the market
- Strong brandname

